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Contact: Christine Scott, creative@nosetouchpress.com
Pittsburgh, PA 16066

Madness and Mushrooms Sprout Across Rural Pennsylvania in October Release of Trippy New Nosetouch Press Folk Horror Novel, *The Cursed Earth*, by D. T. Neal

[Pittsburgh] Nosetouch Press continues to cultivate its fiendish folk horror offerings with the publication of D.T. Neal's latest novel, *The Cursed Earth*.

The novel, set in the fictional town of Lynchburg, Pennsylvania, centers around a plot by gang members hiding out from the police in the nearby gated community of Hidden Hollow. They are trying to extort a local group of mushroom farmers ahead of the town's 50th annual Fungus Festival, a major event in the region that brings foodies, festival-goers, and fungus fanatics flocking to the enigmatic tourist town, which is controlled by a sinister cult that worships *La Signora Grigia*, the psychedelic Grey Lady.

"Mushroom farming is huge in Pennsylvania," said Neal. "It leads the nation in it, and I thought it would be the perfect setting for a unique kind of folk horror novel. Central Pennsylvania is rich with mystery and that vibe that can really bring out a strong, resonant type of folk horror story that keeps to the essence of those kinds of stories while unearthing new ideas, as well. *The Cursed Earth* is a cosmic folk horror comedy thrill ride—it's jam-packed with humor and horror."

"We're excited to see what D.T. Neal conjures up this time," said Christine Scott, co-publisher and creative director at Nosetouch Press. "After the ongoing success of our well-received *Fiends in the Furrows* folk horror anthologies, Nosetouch Press is delving still deeper into folk horror, and *The Cursed Earth* will bring that focus front and center."

Nosetouch Press is an independent book publisher tandemly based in Chicago and Pittsburgh, with a commitment to bringing classical book design and excellent fiction to readers everywhere.

The Cursed Earth will be available on October 4 in paperback and ebook formats.

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